Project Background

TRANSFORMING WEST CUMBRIA
Funded by Sellafield Ltd

SiX
Social impact
multiplied

Transforming West Cumbria programme 's Bedrock projects focuses on building the resilience, capabilities and financial sustainability of Third Sector organisations in West Cumbria by:

Empowering community leaders, both voluntary and paid, with the skills, resources, and time to invest in organisational strategy and business development.

Enabling organisations to explore new ways of working, including income generation, use of digital, collaboration, sharing resources and better management of community assets/premises.

BEDROCK
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Bedrock basics projects aims to support community organisations across West Cumbria to build their resilience, financial sustainability in a number of ways including digital skills and confidence. Part of the Bedrock Basics offer is support for charities, to help them around boosting their confidence to use digital, signpost to resources and advice and h stories via digital storytelling.

Charities need to help themselves to be able to help their

Digital – catch all term around anything to do with technology, devices, online servic
connection and data. It sits under all aspects of life now – from shopping to banking
to socialising and employment. It's constantly changing, for better or worse and can
hinder a charities ability to deliver their services efficiently.

This takes, time, money, commitment and knowledge – things that are a limited and
commodity and often needed to deliver the services with little free to go towards fu
development.

Struggle with:
- CAPACITY
- FUNDING
- CONFIDENCE
- KNOWLEDGE/ TRAINING

- What
- New t
- New c
- Best p

Digital Fair

The Digital Fair aims to help connect charities to infrastructure and support services to ta[c...]
needs, such as digital funding, accessibility tools, device advice and internet connection

Key stakeholders for the event will be:

- West Cumberland based charities and non-profits
- Local digital service providers
- Local communities
- Cumberland Council
- National digital service providers

Key beneficiaries will be cha[...]
based in West Cumberland v[...]
with the local communities.
community, who are often w[...]
charities, will benefit from th[...]
services and funding the eve[...]
generate.

Event breakdown (tbc)

Venue

- 6 hour event (10.30 to 4.30pm) in person event in West Cumberland.
- Venue with multiple rooms, parking, wifi, good accessibility and transpo[rt]
- Free to attend event.

Event attendees

- Space for digital service providers to display their services and man stall[s] banners. Some may use tech) to talk to charities about their products an[d]

- Promote to Third-sector workers, volunteers and supporters to get them [to] service providers to learn more about their offers and solutions.

Facilitation

- Speakers to talk about specialist topics and local digital initiatives happen[ing]
- Networking activities – sharing contact details and indicating interest in [...]
- Hands on tech – look at and try devices before they purchase.
- Feedback about what support is needed.

Invite specialists to talk on (potential topics):
Artificial intelligence – what it is, how to use it ethically and successfully
Productivity tools
Social media today – how can charities engage with it
Digital report findings
Local Support

(Attendees)
Third-sector

Charities
Non-profits
Social enterprises
Volunteers

(Stakeholders)
**Digital
Services**

Digital Software – Office, CRMs
Digital Hardware - Devices
Graphic designers
Social media
App builders
Augmented Reality

)
**Infr
e**

Broad
Cumb
Librar
Adult
Caree
Police
Finan
IT sup

Assumptions – who we think should be in the room – work in progress

Cumberland Council	Libraries	Adult learning
	Careers	Development
Infrastructure	Broadband	Data
	Devices	
	Police	finance
Small business	Graphic & web designers	Apps
	IT support	
New technology	Virtual Reality (VR)	Devices
	Video equip	
Accessibility	Deaf	Hearing
	SEN	
Funders	CCF – Bedrock Digital	
Health	Joy App	Attend anywhere
Volunteering	Together for Good	CVS Volunteering portal

December January

Talk and listen to charities for their input on needs.

February

Based on feedback, decide on event format and communicate with charities

After

Run th
and
feedb
lea