Social Telecoms cic

Perfectly placed to help social housing residents get online.

An Introduction to Social Telecoms CIC

Proudly supporting:

50 IN 250
www.50in250.org

Social Enterprise
TRADING FOR PEOPLE AND PLANET

MEMBER OF SOCIAL ENTERPRISE UK

GO ON UK Partner

O2   orange™   T   vodafone

Microsoft REGISTERED Refurbisher

openreach
a BT Group business
BT

Tackling the Digital Divide…
… on 3 fronts…..

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Internet Delivery

Residents need to get online in the comfort and privacy of their own homes.

Our approach to providing solutions to your residents is to tailor the delivery to their requirements with shared and dedicated access solutions. Available.

Wi-Fi

We are rolling out estate wide Wi-Fi services right now.
Wi-Fi is a great way to provide affordable and flexible broadband to your residents.

Cable, FTTC and ADSL solutions available as shared access via Ethernet over mains products and dedicated access residents wanting high speed delivery.

Internet Access

As an official Microsoft refurbisher we channel recycled PCs back into your communities free of charge.

We also know that digital inclusion should include more than just a Windows PC.

With digital inclusion gadgets like Raspberry Pi and Android Mini-PC's, we are reaching out with affordable devices which open up the possibility of internet access in a fun, useful and affordable way.

Training & Support

Our local digital centres, complete with dedicated training rooms are used to train tenants with little or no experience of being online, to introduce them to the virtues of the internet and explore online banking, shopping, direct.gov and even explore their own hobbies and interests.

We recruit from your tenant base, turning someone facing barriers to finding employment into a team member helping nurture the digital appetite in their community.

Ensuring it is affordable and sustainable

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Internet Delivery

- Pay & Go freedom
- No contract
- Fast, reliable and secure
- No line rental

- **£8.00** per month
- **£2.00** per week
- **30p** per day

Internet Access

- Free Windows PC's upon completion of training courses.
- Fun and simple Digital Inclusion Gadgets:
- Raspberry Pi: **£25**
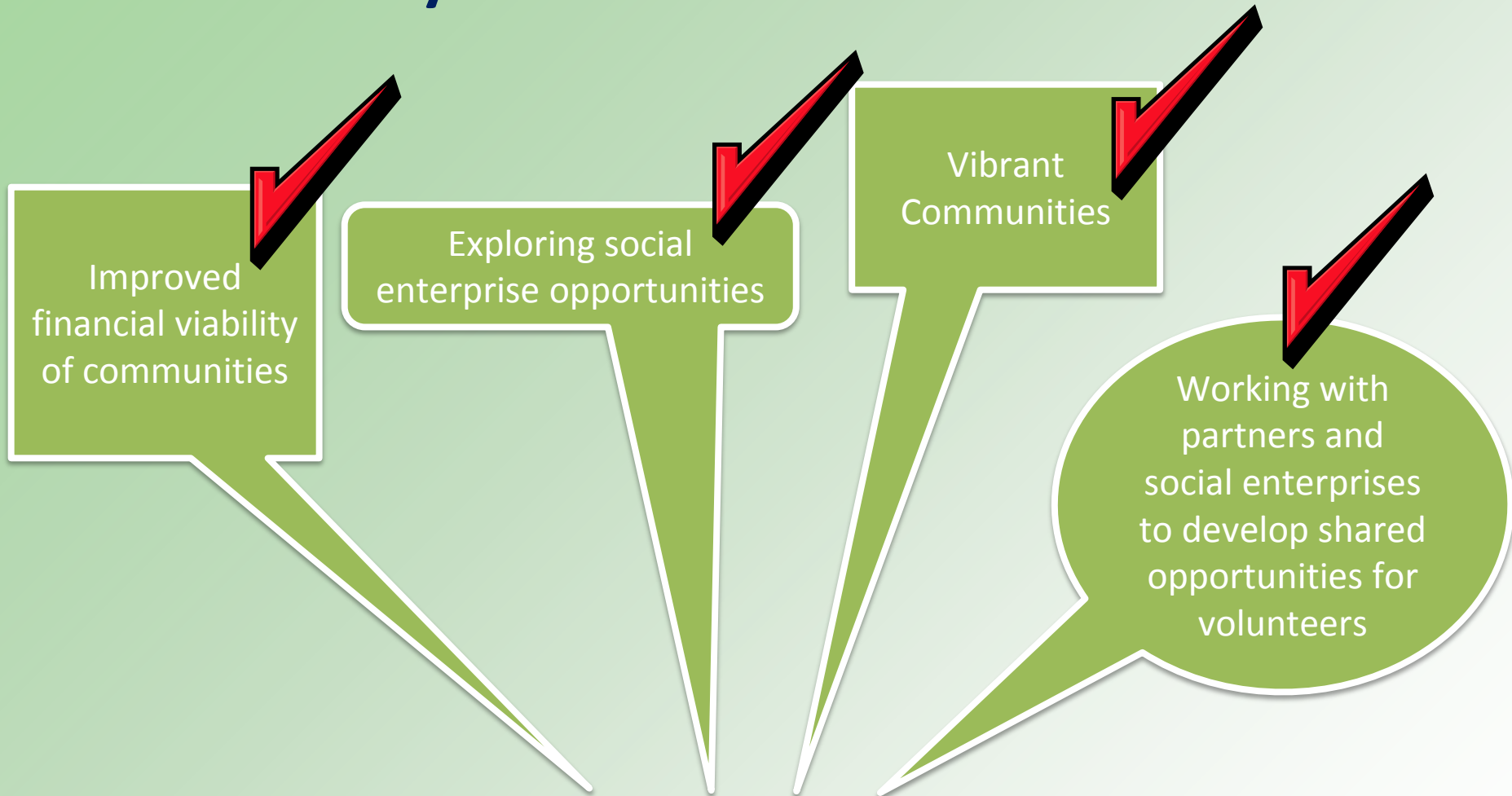- Android PC: **£38**

Training & Support

- Scheduled courses, including "group therapy" sessions
- Walk in service
- Friendly and approachable

FREE

Bursaries for "Digital Champion" courses via Digital Unite available as social value incentives

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DU Digital Unite

The problem for residents

BT

Broadband and **Evening & Weekend Calls**

- FREE unlimited wi-fi
- BT Home Hub
- BT Family Protection

See more features

18 month contract

Up to **16Mb** download speed

10GB usage

Evening & Weekend Calls included

Add **Unlimited Anytime Calls?**

6 months FREE

Sainsbury's **£25** GIFT CARD

Connection included

Online exclusive

£13

FREE for 6 months⁰

+ Line rental from £10.75

Start your order

Add TV from £4/mth

- Line rental is actually £15.45 (from January) with payment via Direct Debit

- Evening & Weekend Calls only include calls to landlines. Calls to mobiles incur a 13.1p connection charge and 11.3p/min (day) and 5.3p/min (evening) call charge.

  4x 1 minute calls per evening to mobiles = 74p per evening.   With consistent usage, this could mean £21 per month!

- Total monthly cost: **£36.45** (months 1-6), **£49.45** (months 7-18)

The problem for residents

- Line rental is actually £14.50 with payment via Direct Debit

- 1,500 free minutes to mobiles is actually 500minutes per month, with the first 3 months free, then £5 per month.

- Evening & Weekend Calls only include calls to landlines. Calls to mobiles without the 500minute "boost" incur a 13.1p connection charge and 11.3p/min (day) and 5.3p/min (evening) call charge.

  Total monthly cost: **£17.75** (months 1-3), **£22.75** (months 4-12)

- Only available at exchanges with a TalkTalk presence (85% of households)

- £50 connection charge applies in month 1, which is then credited back later.

What do we do?

Mobile & Fixed Line

• Provide Social Housing providers with **savings** on their telephony contracts, hardware and services

• **Ongoing strategic analysis** of existing usage and connections structure to isolate cost effective pathways for ITC and mobility

• **Ongoing dedicated account management**, including billing analysis by cost centre, usage, etc

• **Premium Service Program for Executives** – 24/7 priority support for Executives

• **Permanent Rotation of Latest Technology** - latest mobile phones provided as and when they are released for sale in exchange for the users' current handset.

Social Telecoms
Origins

- Social Telecoms CIC has its origins in Housing Communications Ltd - a dedicated supplier to the public sector was the exclusive provider of telecommunications to Procurement for Housing members

- Housing Communications Ltd managed almost 20,000 connections for over 100 housing associations across the country.

- Housing Communications Ltd sold for £2.1m in 2010 to Spiritel PLC

- Spiritel were acquired later that year by Daisy Group Plc

- In 2012, Social Telecoms Ltd was set up with the same ethos and partnerships as Housing Communications. We later applied for and became a Community Interest Company (CIC)

Social Telecoms
About Us

- 18 years experience in telecommunications and IT
- 13 years public sector sales experience with an extensive customer base

A1 Housing **A2 Dominion** Advance Housing and Support **Arcon Housing** Ashton Pioneer Homes **Azadeh Community Network** Berneslai Homes **Broxbourne Housing Association** Cambridge Housing Society **Castle Vale Community HA** Catalyst Housing Group **CDS Co-Operatives** Chelmer Housing Partnership **Cheviot Housing Association** Collective Enterprises **Colne Housing** Contour Housing **Cotman Housing Association** Cross Keys Homes **Durham Aged Mineworkers** Eastlands Homes **Eden Housing** Estuary Housing **Extra Care Solutions** Family Housing **Flagship Housing** Genesis Housing Group **Gentoo Housing Group** Golden Gates **Golding Homes** Habinteg Housing Association **Harvest Housing Group** Hastoe Housing **Havelok Homes** Heantun Housing **Hightown Praetorian** Home Group **Homes for Islington** Home-Start Pendle **Housing 21** Housing for Women **Hull Churches** Hundred Houses **Keniston Homes** Knowsley Housing Trust **Liverpool Mutual Homes** Look Ahead Housing & Care **Luminus Group** Metadigm **MHS Commercial Service** MHS Homes **Moseley & District Housing** Mosscare Housing **NCHA - Housing With Care and Support** Network for Change **Norcare** North East Procurement **North Somerset Housing** Northwards Housing **Nottingham Community** Ocean Housing **Optima Community Association** Parkway Green Housing **Salvation Army Housing Association** Saxon Weald **Seddon Group** Servite Housing Association **South Liverpool Housing** Southern Housing **St Christopher's Fellowship** St Martin of Tours **St Petroc's Society** St Vincents Housing Association **Stevenage Home**s Suffolk Housing Society **Sutton Housing Society** Swan Housing **Teachers Housing** Teign Housing **Thomas Telford School** Trent & Dove **United Housing** Venture Housing Association **Villages Housing** Viridian Housing **Waltham Forest** WATMOS Community **Waverley Housing** West Country Housing **Wulvern Housing** Wyre Forest Community Housing **York Housing** Your Homes Newcastle

Incredible Digital Inclusion Gadgets for arm chair surfing

A computer on a stick, the Android Mini PC is the smallest computer ever sold to consumers. Better still, the £55 stick will run Google's latest Ice Cream Sandwich operating system on any screen you attach it to via the HDMI connection, making it an inexpensive computer for access to the internet.

Coming complete with an internet browser, email, office applications, media player and full access to the Google Play app store, this cheap PC represents a brilliant way help spread digital inclusion.

Specifications:
OS: Android 4.0.
CPU: A10/ 1.5GHz Cortex-A8.
RAM: 1GB DDR3.
ROM: 4GB NandFlash.
Internet: Wireless 802.11b/g, WAPI(Ralink8188).
Expansion: Micro TF card,max32GB.
Slot: Micro 5pin USB/ USB2.0 datatransfer Support OTG.
Keyboard: Support virtual keyboard, 2.4G wireless mouse and IR.

Android APP: Youtube Twitter, AngryBirds, Office, Gmail, Browser, Skype.

HDMI: 1080P&2160P.

Input Power: 5V2A
Package dimensions: 140.5 x 98.5 x 53.0mm
Colour: black or white.
Weight: 280g.

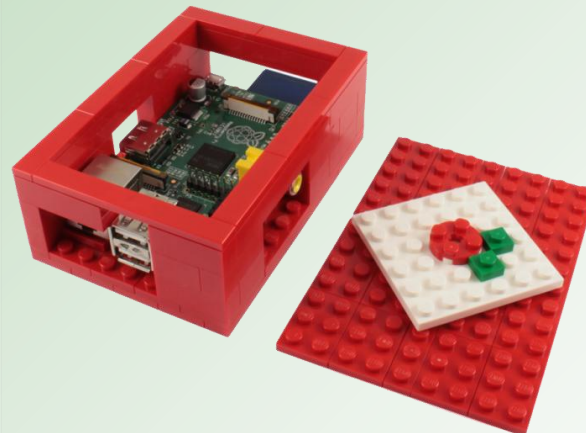# Incredible Digital Inclusion Gadgets for arm chair surfing

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Raspberry Pi

The Raspberry Pi is a credit-card sized computer that plugs into your TV and a keyboard.
It's a capable little PC which can be used for many of the things that your desktop PC does, like spreadsheets, word-processing and games. It also plays high-definition video. We want to see it being used by kids all over the world to learn programming.

Specifications:
OS: Debian Linux, Fedora
CPU: 700MHz ARM11.
RAM: 1GB DDR3.
ROM: 256MB NandFlash.
Internet: 10/100 Ethernet
Expansion: SD/MMC.
Keyboard:2.4G wireless mouse and IR.

HDMI: 1080P&2160P.

Input Power: 5V2A
Package dimensions: 85.6 x 53.98mm
Weight: 45g