

Digifest Cardiff February 2014

Computer Recyclers UK are a proud partner of Microsoft Digital Inclusion Initiative

'Get Online @ Home'

helping people throughout the UK get online for the first time.

Why Digital Inclusion?

- 7.2 million people have yet to use the internet in the UK.
- 16 million people have not got the skills to get online.
- Digitally Excluded are only open to 4% of jobs available.
- At least 75% of Job opportunities now require online job applications

Why Digital Exclusion?

- Haven't got broadband
- Can't afford a PC
- Don't see the relevance
- Fear of technology
- Lack of I.T skills

Product and service available?

- Access to affordable, reconditioned Computers, pre-loaded and licensed with Core Microsoft Software.
- Access to PAYG Broadband Dongles
- Help finding the best broadband deal via **Simplify Digital**

What is included?

Phone or Online purchasing

- Desktop PCs with a new flatscreen, keyboard and mouse
- Laptop PCs with external webcam and new or replacement battery.

Microsoft Software:

- Windows 7 Professional operating system
- An entry level Microsoft Office suite of software for documents, emails, pictures and more
- Microsoft Security Essentials: a free anti-virus for life.

Special discounts on broadband:

- Simplify Digital are a Get Online @ Home broadband partner. They are the only Ofcom accredited price comparison service for broadband.
- Expert helpline staff can advise on the right internet deal for customers .

What is included?

Warranties and telephone support:

- All PCs & Laptops come with 12 Months of telephone support and warranties

Set Up Guides and Quick Start help:

- All deliveries include a Set Up Guide and information to help get the PC set up and started with all the new software, which is pre-loaded

Price and Eligibility

Price

- £99 Desktop (inc 15" TFT Monitor, Keyboard & Mouse)
- £149 Laptop (inc. external webcam)

Eligibility

- Individuals receiving benefits
- Registered Charities
- Adult Learners
- Students on free school meals or schools receiving Pupil Premium Funding

How do you confirm you are eligible?

- Buying online - customers will need to tick the box to confirm they are eligible for the lower price
- Buying over the phone - customer will need to confirm how they are eligible.
- **No written proof required, Microsoft Scheme based on Trust.**

PAYG MOBILE BROADBAND DONGLES

PAYG Internet Dongles

- 3GB Mobile Broadband Dongle for 3 Months - **£39.99**
- 3GB **Mi-Fi** Mobile Broadband Dongle for 3 months - **£59.99**
- 12GB Mobile Broadband Dongle for 12 months - **£89.99**



What's the difference between a 3GB and a 12GB?

1GB of usage is estimated to be a month's worth of internet browsing so 3GB is estimated to last up to 3 months and 12 GB is estimated to last up to 12 months.

What if I don't use all 3GB or 12GB?

- The 3GB dongle will remain on the dongle for 3 months unless used up before.
- The 12GB dongle will remain on the dongle for 12 months unless used up before.
- After the GB's have been used up, the dongles work on a Pay as You Go Basis, allowing the customers to top it up as and when they need it. £10 is the minimum top up that will provide 1GB worth of usage.

What is the difference between a Wi-Fi Broadband Dongle, and a Mi-Fi Broadband Dongle?

- **Mi-Fi** Mobile Broadband Dongles provide a connection for up to 5 devices in the same location.
- **Wi-Fi** Dongles provide a connection for 1 device at a time.

What else is needed to make your solution work?

- Wi-Fi Access
- Basic I.T Skills
- A reason/need to get online
- Confidence and willingness to use technology
- Help tenants overcome fear of technology

Martha Lane Fox, UK Digital Champion;

“With so much online now, from paying bills and banking to job applications, connecting with people and getting the very best deals, being online is no longer a nice to have, it is an essential.”

What would you like to know from SHPs?

- How do you intend on helping tenants get online?
- What experience have you had so far with Digital Inclusion?
- As an SHP, what are your main barriers to helping tenants get online?
- How could we support your Digital Inclusion plans in going forward?
- What do you do with your redundant I.T equipment?